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**2009 Outsourcing Excellence Awards nominations due Oct. 15**  
*The Outsourcing Center Recognizes Top Global Relationships*

DALLAS, October 1, 2008 — The nomination deadline for Outsourcing Center’s annual Outsourcing Excellence Awards, which honor the most distinguished outsourcing relationships worldwide, is October 15, 2008. Everest Group and Forbes sponsor the Awards competition, which began in 1997. The industry has christened the event the “Oscars of Outsourcing.”

The coveted awards recognize outstanding examples of successful buyer-supplier outsourcing relationships in several categories, including Best Partnership, Best First Steps, and Most Strategic. An independent judging panel of industry experts evaluate each nomination on criteria that include the relationship’s mutual benefits, effectiveness, and business outcomes achieved.

Forbes and the Outsourcing Center honor the Award winners at a black-tie gala in New York City, which this year will be in October. Winners will also be featured in the annual Awards issue of *Outsourcing Journal* and a special outsourcing section in *Forbes* magazine. Additionally, winners will participate in an exclusive symposium to share lessons and insights with industry peers and enjoy an evening on the Forbes Highlander yacht.

“The Outsourcing Excellence Awards program and resulting research have contributed to the body of knowledge on why and how some outsourcing relationships are able to achieve outcomes beyond initial expectations,” says Debra Floyd, chief operating officer of the Outsourcing Center. “The Awards allow Outsourcing Center to work with industry leaders to identify, promote, and learn from global best practices to facilitate industry improvement, competition and growth.”

Previous award winners include many of the world’s leading companies in every industry and demonstrate the importance of outsourcing in their strategies for business success. A list of all winners since 1997 is displayed at [www.outsourcing-awards.com](http://www.outsourcing-awards.com).

Past winners describe how they feel and what happened after they won.

Veronica Iezzi-VanderGast, Managed Services IT, Siemens Medical Solutions says, “When I found out that we won an Outsourcing Excellence Award, I felt like I reached the summit and placed the flag for my team! We’re recognizing the benefits as word of this award permeates;



and we're now able to share the news with our customers – and of course, our prospects.” This relationship won Best ITO in 2008.

“Winning two Outsourcing Excellence Awards has done a lot to increase the positive perception of Alfinanz in the market,” said Marc Tison, chief executive officer, Alfinanz. “After winning the first award, we jumped from 100,000 contracts to 700,000 contracts within the first year.” Alfinanz won Best Financial Services with two different buyers in 2006 and 2007.

To view award guidelines and to obtain a nomination form, please visit [www.outsourcing-awards.com](http://www.outsourcing-awards.com). Nominations will be accepted through October 15, 2008. The fee for submitting a nomination is \$1,500.

### **About Outsourcing Center’s Outsourcing Excellence Awards**

The Outsourcing Excellence Awards recognize the world’s best outsourcing arrangements. The judges select relationships that demonstrate best practices, create and sustain a competitive advantage, provide business transformation, achieve value, and mutually benefit both buyer and supplier over time. The [Outsourcing Center](http://www.outsourcing-center.com), an online community specializing in thought leadership, best practices, and innovation in outsourcing, conducts the annual awards program.

For more information, please visit [www.outsourcing-awards.com](http://www.outsourcing-awards.com) and [www.outsourcing-center.com](http://www.outsourcing-center.com)

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